



# 400 for 400!

Campaign for Freedom

## HARRIET TUBMAN FREEDOM MUSIC FESTIVAL

Support Us!  
Invest,  
Get a return,  
Community  
grows!

This year we are commemorating the 400th year an enslaved black person first stepped foot on American soil in 1619 in Virginia . The "400 for 400 Campaign for Freedom" seeks 400 businesses (or individuals) to step up and together make a total of 400 sponsorship contributions to this year's Harriet Tubman Freedom Music Festival in honor of this surreal anniversary.

- Help Black run enterprise really find economic equity in the market
- Tangible High Visibility, Social Media, and Named Sponsor Campaign
- Multiple Consumer Points of Interaction
- Special "Brought to You By" Social Media Mentions
- "What It Means To Be Free" Video Testimonials
- "Made possible by our friends at" Branding

**DIVERSITY  
INCLUSION  
EMPOWERING WOMEN**



Sean McLeod  
Executive Producer, Composer  
"A Soundtrack for Harriet Tubman"



Kate Clifford Larson  
Famed Harriet Tubman Author



A World-Class Celebration of  
"What It Means To Be Free."



## Harriet Tubman Freedom | AWARDS 2019



YAP! (Massachusetts)



Edgar Pagan (Puerto Rico)



Brownskin (SYR)



Harriet Tubman Descendant



Jaylin Brown (Virginia)

Secure your Branding Spot! Email [kierstyn@nyide.com](mailto:kierstyn@nyide.com).





- Invitation to Speak at Freedom Music Festival or Freedom Awards Gala
- Logo featured on Step & Repeat Banner
- Special Guest at Sponsor Dinner
- Meet & Greet with Sean McLeod
- Corresponding placement in program and on all sponsor related material
- Corresponding placement on harriettubmanmusicfestival.com
- Periodic Mentions on Social Media
- # of Complementary tickets to Harriet Tubman Freedom Awards

Harriet \$100,000	This level of support comes with a fully personalized sponsor experience. You will also receive two premium tables at the Harriet Tubman Freedom Awards.							
Conductor \$50,000	●	●	●	●	●	●	●	16 VIP tickets
Freedom \$25,000		●	●	●	●	●	●	8 VIP tickets
Run for Freedom \$15,000			●	●	●	●	●	6 VIP tickets
North Star \$7,500				●	●	●	●	4 VIP tickets
Pillar \$1000				●	●	●	●	2 VIP tickets
Supporter \$500					●	●	●	1 VIP tickets



*A Soundtrack for*  
**Harriet Tubman**  
(The music that celebrates a slave woman that changed the world.)





# HARRIET TUBMAN FREEDOM MUSIC FESTIVAL

A World-Class Celebration of "What It Means To Be Free!"



2019 marks 400 years since an African American slave stepped foot on American soil.  
***Be the change, join the 400 for 400 Campaign for Freedom!***  
We seek 400 businesses to step up and together make a total of 400 sponsorship contributions.

## Sponsorship Form

- Harriet Sponsor ..... \$ 100,000
- Conductor Sponsor.....\$ 50,000
- Freedom Sponsor ..... \$ 25,000
- Run for Freedom .....\$ 15,000
- North Star ..... \$ 7,500
- Pillar ..... \$ 1,000
- Supporter ..... \$ 500

Please provide: A high dpi, print ready logo for your business.



Kaleidoscope Dance Theatre's mission is to illustrate through the arts the abundant resources and enrichment, which minority persons, women, and people of color bring to our lives and community.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone - Home (\_\_\_\_) \_\_\_\_\_ Off. (\_\_\_\_) \_\_\_\_\_

- Enclosed is a check, payable to KDT or Kaleidoscope Dance Theatre
- I will pay via PayPal: [www.paypal.me/KDTdance](http://www.paypal.me/KDTdance)

Send your support to: Kaleidoscope Dance Theatre  
Box 1101  
Auburn, NY 13021

**KALEIDOSCOPE**  
DANCE THEATRE



Hold phone camera on QR code above to go directly to KDT Paypal to make payment. Please indicate your name, business and sponsor level as reason.